

# TERMS & CONDITIONS FOR ALL PARTICIPANTS

## NATURE DWELLING DESIGN COMPETITION 2022

### Entry Requirements

IKEA Svenska Försäljnings AB with corporate identity number 556074-7569 and registered office at Marknadsvägen 2, 254 69 Ödåkra, Sweden ("IKEA");

is organizing the Nature Dwelling Design Competition.

1. The Nature Dwelling Design Competition will be open for individuals and teams registering their participation between the following dates: 25.03.2022 and 03.04.2022. This competition is open to individuals or teams of young creatives. The individuals and teams can alter the composition (size and members) of their consortium throughout the competition. The individuals and team participants must be at least 18 years old to participate. IKEA employees and their immediate families are excluded from the competition.
2. IKEA reserves the right at any time to require a participant that enters the competition to provide proof of identity and/or eligibility to enter the competition. If the participant is required to provide such evidence and fails to do so IKEA at its sole discretion may disqualify the participant from the competition.
3. No purchase or any other fee payment is necessary in order to participate in the competition.
4. Only one entry can be made by each individual or team. Late or incomplete entries to the Competition will be disqualified.
5. Each individual and team's entry in the competition must contain the following documents;

#### **DESCRIPTION OF THE PROJECT:**

Short description of you or your team, your dwelling design and its potential for connecting people with nature.

(If there are more than 250 competition entries the descriptions will only be used in the final voting, therefore the project should be clear to understand from the poster and the open source recipe alone.)

#### **COMPETITION POSTER:**

One (1) A0 poster that shows the final design of the nature dwelling. The poster will be placed next to the built dwelling on the harbour front, to let visitors understand

the vision behind the project.

**BACKDROP:**

One (1) photo of the local context your nature dwelling inhabits that will be printed out large scale and used as a backdrop for your dwelling.

The photo should be in PNG format and you have to have the rights to use this image (Best if you have taken the photo yourself).

**OPEN SOURCE RECIPE:**

One (1) open source recipe that allows anyone, anywhere to build the dwelling design in their local environment.

The recipe should include material use, tools needed, approx. cost of dwelling (for a context you find relevant), and comprehensive instructions for production, assembly and disassembly.

The Open source recipe should be set up in a similar format as an IKEA manual and uploaded as a pdf

**OPEN SOURCE RECIPE - ADDITIONAL FILES:**

If the open source recipe requires any type of additional files like digital production files, instructional videos or other, you can include a link to these files.

**Other requirements for participation**

- All documents must be written in English.
- The competition entry must be uploaded no later than 03.04.22 to be accepted.
- Each team must designate one member to receive all official communication and be the main point of contact for the team throughout the competition.

**How to participate**

6. You as an individual or the full team needs to register for participation via the on [h22.ikea.com/10daysprint](https://h22.ikea.com/10daysprint) webpage with mandatory details and material specified.
7. The IKEA jury will select 3 winners, whose designs of nature dwellings will be built and exhibited on the harbour front in Helsingborg
8. The IKEA jury will evaluate the following criteria's.

**FORM**

Going beyond the four walls of the home, the nature dwelling design should reflect on the idea of understanding the physical form of the dwelling as an in between space of our home and nature.

**QUALITY**

Reflect on your project's life cycle. For example, is the dwelling made from cheap but sustainable materials, is the design very durable and long-lasting or is it maybe made from biodegradable materials that become soil after use?

### **SUSTAINABILITY**

The project should aim at having some form of sustainable aspect or approach. In this case you can consider sustainability as a holistic term focusing equally on environmental, economic and social sustainability.

### **FUNCTION**

In addition to the basic function of providing shelter, the project should reflect on the idea of acting as a catalyst, enabling people to connect with nature.

### **AFFORDABILITY**

The dwelling should be made from affordable and accessible materials, enabling the design to be built anywhere, by anyone.

### **Prizes**

9. The 3 winning individuals or teams will get the opportunity to host a talk about their design (through a live stream presentation) as part of the event programme. The talks will be recorded and posted along with the competition material and photos of the built dwellings on H22's website. You will get your nature dwelling built on the harbour front in Helsingborg.
10. IKEA will share the Open Source Recipe's for the 3 winning nature dwelling, and their stories, on IKEA's webpage / channels.
11. You will be interviewed and your story, your dwelling design + your other student work will be featured in Architecture and Design magazine.
12. One of the 3 winning individuals or teams will, in addition to what is mentioned in point 9 - 11 above, also be rewarded with a cash prize of 5000 Euros. The cash prize will be paid to the winning individual or team contact person through a single payout. The contact person is responsible for distributing the prize within the team. IKEA takes no responsibility for the cash prize once the prize has been paid to the team's contact person.
13. The best designs will also be shown on [h22.ikea.com](https://h22.ikea.com)
14. All prizes are non-negotiable, non-transferable and non-refundable. No cash or credit alternatives will be given in exchange for the whole or any part of the prizes. IKEA reserves the right to substitute the prize with another prize or equivalent value. Any eventual tax debt that arises out of or in connection to the prize received shall be paid by the winning team(s) in accordance with local legislation.
15. IKEA reserve the absolute right to select alternate winner(s) and award the prize to another participant in the event that IKEA have reasonable grounds to believe that a participant has acted in a way which is inconsistent and contrary with these Terms and Conditions for All Participants or has acted in a way which IKEA consider to be inappropriate, unlawful or offensive.

16. The Winning individual and/or teams will be notified by e-mail and/or phone to the main point of contact.
17. IKEA will select the Winning individual and/or teams. This decision is final. No correspondence on any matter concerning the election of the winning individual or/and teams will be entered into by IKEA.

### **Liability and permissions**

18. The promoter for this competition is IKEA. Any questions or queries regarding the competition should be sent to specified mailbox on the following contact information:  
  
h22@ingka.ikea.com
19. IKEA do not accept responsibility for network, computer or software failures of any kind which may restrict or delay the sending or receipt of your e-mail. Proof of sending is not a proof of an e-mail receipt.
20. IKEA is not liable for any loss arising from the postponement, cancellation, delay or change to the prize beyond its control or for any act or default of any third party supplier. IKEA do not exclude or limit liability in any way for death or personal injury arising out of our negligence or fraud or by unforeseen circumstances.
21. IKEA will take full responsibility for the built structures (dwellings) that are the results of the winning team's designs. IKEA may, in its sole discretion, make alterations to the design when building the structures (dwellings) in order to ensure a safe structure and environment surrounding the structure.

### **Personal data**

22. In order to enter into this competition, participants will be required to provide certain personal data. The participants acknowledges to have read and understood the content of the attached Privacy Statement, [Appendix 1](#), in which it is described how the personal data is intended to be processed.
23. The participant is aware of that their first name, age, university affiliation, and country, if selected as a winning team, will be published online e.g. webpages and social media as well as in printed media. This means that the participant's first name, age, university affiliation and country will be transferred to countries outside the European Economic Area. Publishing online further means that IKEA will not be in complete control over the personal data as IKEA will not be able to prevent any individual from downloading and spreading the personal data.

### **Intellectual property rights**

24. IKEA & Spacon & X reserve the right to use documents submitted by the teams for public communication purposes.

25. The competition participants own the intellectual property pertaining to the dwelling design entered in the competition, however IKEA have full rights to use the information, ideas and designs entered into the competition in communication and marketing worldwide. The participants will only be named by first name, if named at all, in connection with communication and marketing.
26. The participant is aware that the entered design can be used by third parties as the Open Source Recipe for the nature dwelling design will be available to the public. IKEA is not responsible for third party usage,
27. All competition entries must be the original work of the participating individual or teams, and the participating individual or team is solely responsible for any possible infringement of intellectual property rights held by third parties that arises in connection to the participating team's design, documents etc.

### **Governing Law**

28. The Nature dwelling design Competition and any dispute or claim arising out of or in connection with it, shall be governed and construed in accordance with laws of Sweden.

By entering the Nature Dwelling Competition, and marking that you have accepted these terms, all participants will be deemed to have accepted and agreed to be bound by the "Terms & Conditions for All Participants". The participant acknowledges to have read and understood the content of [Privacy Statement](#).